

# Shabbat Shalom

Saturday, July 24, 2010 - 13 Av 5770

Shabbat Vaetchanan—Nachamu

Torah: 755 • Haftorah: 776

Haftorah: Zoltan Freeman

## RABBI'S SHABBAT MESSAGE

This morning is *Shabbat VaEtchanan* but it is also *Shabbos Nachamu*. For this morning we begin the first of 5 special Shabbatot. In the previous 3 prior Shabbatot we were given the messages of the '3 Rebukes' - solemn, hard and sad messages lamenting over the spiritual state of our nation, and the inevitable physical destruction that followed our spiritual one.

This morning we read that Moses was forbidden to enter into Israel. So standing on Mt. Nevo he looked East, West, South and North into this great land of milk and honey and took it in. But that was a close as he was going to get.

Yet, from that moment Moses was faced with a challenge. No matter all that he had achieved in his life; the salvation of a nation, the leadership of a wandering tribe, the transmission and teaching of a revolutionary code of law. Moses could still sense failure. And for a man who had grasped so much, failure was a bitter poison.

This morning as we embrace the beginnings of these 5 weeks of reconciliation and comfort we can also find hope that nothing ever follows a straight line. As Moses lived, so do we all. We find that disappointment is an inevitable facet of life. As our nation has lived with destruction and death, we too know that the power of hope, and the belief in tomorrow is all we need. So this morning as individuals, and as a nation, we can leave our pain behind. As we move toward the promise of something better.

Shabbat Shalom.

**Rabbi Aaron Flanzraich**

## SCHEDULE OF SERVICES

**SATURDAY, JULY 24, 2010 - FRIDAY, JULY 30, 2010**

### Mincha Services

Shabbat Mincha	8:45 p.m.
Shabbat Ends	9:34 p.m.
Sunday—Thursday	7:00 p.m.
Friday	6:45 p.m.

### Friday, July 30<sup>th</sup>

Candle Lighting	8:26 p.m.
-----------------	-----------

### Morning Services

Monday - Friday	7:30 a.m.
Saturday	9:00 a.m.
Sunday	8:30 a.m.



**Beth Sholom**  
SYNAGOGUE

1445 Eglinton Ave. W., Toronto, Ont. M6C 2E6

T: (416) 783-6103 F: (416) 783-9923

E-mail: [barbara@bethsholom.net](mailto:barbara@bethsholom.net) • [www.bethsholom.net](http://www.bethsholom.net)

**Rabbi:** Aaron Flanzraich

**Chazzan:** Eric Moses

**Chazzan Sheni:** Larry Shilling

**Principal:** Karen Goodis

**President:** Jerry Sand

**Executive Director:** Barbara Berke

**Programs & Youth Director:** Andrea Rowan

## Kiddush

The congregation is invited for Kiddush in the Banquet Hall following services sponsored by Zoltan & Yetta Freeman

## Mazel Tov

**David & Molly Rose** and Clara Cappe on the engagement of their granddaughter, Shauna Cappe to Robert Walker. Proud parents are Stan & Carol Cappe. Fondly remembered is Dave Cappe <sup>z"l</sup>.

## PRAYER-O-PLAN

**Get up to 2 High Holy Day tickets for free**

**PLUS WIN FREE AIRFARE TO ISRAEL FOR 2**

Beth Sholom is excited to announce a unique loyalty program to enhance our Minyan. We want to continue the vibrancy as well as the importance of our Minyan at Beth Sholom, so beginning this Rosh Hashanah, we are introducing 'Prayer-O-Plan', the only card you need to bring to shul.

### Here's how it works:

Every member family will be issued one 'Prayer-O-Plan' Minyan card. Every time any member from that household comes to any evening Minyan, the card will get stamped. After 12 stamps, that household will be entitled to 1 free High Holy Day ticket. But be sure to bring your card, as we are unable to stamp for past attendance. Each household can receive a maximum of 2 free High Holy Day tickets. Once completed, the ticket will then be entered into a draw for airfare for 2 to Israel.

**WATCH FOR YOUR CARD WITH YOUR HIGH HOLY DAY TICKETS!**

**With reverence we remember these lives  
on the approaching anniversary of their passing**

Edith Bornstein

Kate Caplan

Bessie Cooper

Elsie Diamond

Irving Frisch

Isadore Hoffman

Sophie Hoffman

Toby Lambert

Chava Lerech

Marcia Lewis

Ephraim Mecklinger

Jennie Monson

Lily Polon

Minnie Rittenberg

Molly Rosenberg

Murdock Rosenthal

Sol Rotenberg

Dora Rothstein

Benjamin Saltman

Abraham Schwartz

Meyer Shapiro

Morris Shore

Morris Silverberg

Glenda Simon

Ben Smith

Clara Sokolsky

Ann Studnitz

Irvin Teitel

Marion Walton

Al Wexler

Blance Wolbrom

**Cell phones, pagers, and text messaging are prohibited in  
the building on Shabbat.**

**Kindly turn them off upon your arrival.**